

Understanding Business Acumen





Course Description

The difference between leadership and management is vital to understand. One maintains the status quo and the other is adept to anticipate the future and drive individuals and teams to be pertinent and successful each and every day. Hence the critical necessity to enhance business best practices in a number of areas. Ideally you need to aspire to become as influential as an agent of change in a sea of intransigence. These mighty techniques and practices are life skills that can be applied 24/7.

What is Business Acumen Training? Two-thirds of corporate executives consider lack of business skills or business acumen inhibits their company from meeting strategic priorities.

It was established that most strategic plans fail to accomplish their strategic goals due to the turbulent changes that exist in the global market today.

Since most of the failures in the strategic process occur at the execution stage it is increasingly essential that managers at all levels learn how to implement these vital plans while manoeuvring through the changes and modifications that occur as a result of the dynamics of the markets.

Course Objectives

Upon completing this Course successfully, participants will be able to:

Learn how to induce synergy into your respective organizations by encouraging networking, collaboration, participation and ultimately organizational synergy via the growth of strategic awareness and business acumen

Discover how to develop strategic acumen in relation to ascertaining best case scenarios to implement an optimal merger and acquisitions strategy for your organization

Compile situation specific business cases to demonstrate strategic awareness and business acumen

Understand your legal obligations in terms of strategic awareness and business acumen

Recognise how to spot common errors when reviewing the components of a business case

Take preventative and protective control measures to ensure maximum participation in organizational interventions designed to introduce strategic awareness and business acumen acquisition strategy for your organization

Who should attend?

This Course would be suitable for:

- Those desiring to sharpen their analytical skills and Business Savvy
- Supervisors taking on additional strategic responsibilities
- Managers taking on a more senior and strategic responsibility in their organisation
- Managers looking for innovative approaches to business development
- Managers who want to refresh their business acumen and strategic management tools
- All individuals who have a stake in developing strategic awareness and business acumen for their respective organizations
- CEO's
- Board Members
- Committee Secretaries
- Chairpersons of Boards