



# Principles of Supply Chain & Distribution Management

# Course Description:

- This course is for professionals in multinational companies who may face several challenges related to the multi-linguistic, multi-faceted aspects of supply chain management in developing and developed economies. Underdeveloped infrastructures, archaic technology, and lack of knowledge of indigenous supply chain management systems have hampered the growth of markets and indigenous businesses in emerging economies.

# Course Objective:

## **By the end of this course, delegates will be able to:**

- Discuss a wide selection of case studies covering a multitude of supply chains in different economies of the world.
- Examine major issues related to supply chain management.
- Understand the complete management of the flow of goods, information, and finances, the discipline of supply chain management merits an in-depth analysis.
- Explore the latest knowledge on different types of supply chains that exist within the world business environment and act as catalyst for incumbent global corporations.
- Understand and work around inefficient supply chains, particularly in emerging economies.

# WHO Should attend?

- Logistics Consultants, Logistics and Financial Managers, Accounting and Operations Managers, Third-Party Logistics Providers, Supply Chain and Logistics Managers and Professionals, Operations Managers, Logistics Professionals, Logistic Providers, Logistic Administrators, Logistics Planning and Inventory Managers, Supply, Buying, Purchase, Logistics, Materials and Supply Chain Professionals, General Services Personnel, Purchasing and Procurement Managers, Retailers, Warehouse Personnel, Transportation and Distribution Managers/Personnel, Inventory and Warehouse Control Professionals, Freight Forwarders and Linear Specialists, Production Managers, Production Planners, Financial Managers, Project Managers, Distribution Center Supervisors, Line Managers, Fleet Managers, Fleet Supervisors, Fleet Operators, Fleet Inspectors.

# Course outline

## **Logistics Clusters and Services**

- A case study of Singapore as a logistics cluster
- Transport and logistics in Dubai: a high-stake play
- Assessing trade friendliness of logistics services in ASEAN

## **Perishable and Commodity Products Supply Chains**

- Fruitful market mediation: challenges in implementing competition.
- Supply chains of commodity products in India: the case of rice
- Multilayered distribution system in India: practice and issues
- A study of Eco-friendly supply chain management at cement industries of Chhattisgarh

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## **Aeronautical and Automotive Supply Chains**

- When supply chain strategy does not match supply chain capabilities: lessons that can be learnt from the supply chain of Boeing.
- The internationalization path of Wanxiang
- Greening the automotive supply chain
- A case study of Singapore's automotive supply chain: preliminary analysis and findings

## **Specialized Supply Chains**

- GIS, grid computing and RFID in healthcare information supply chain: a case for infectious disaster management
- Petroleum supply chain network design: a case analysis from Oman
- Commercial logistics vs. military logistics: a conceptual analysis
- Supply chain management for NGOs: case study of Akshaya Patra Foundation

## **Supply Chain Losses and Risk Management**

- Understanding supply chain risk management: an in-depth analysis
- Categorization of losses across supply chains: cases of manufacturing firms
- An analysis of issues and possible remedies in the adoption of RFID in retail supply chains of India